RJ Reynolds Tobacco Company

Coupon Redemption Center
P.O. Box 3000
Winston-Salem, N.C. 27102

February 20, 1997

WAKEFERN FOOD CORP
ATTN: MR. MIKE SHAPIRO
33 NORTHFIELD AVE
EDISON, NJ 08818-7812

FEB 2 4

Dear Mr. Shapiro:

Reference: Adjustments to Coupon Submissions

The adjustment result from variances between the claimed value of a coupon shipment versus the RJRT actual payment amount. In some cases, there may be differences in the claimed coupon count and the actual number of coupons keyed. R. J. Reynolds Tobacco Company will reimburse your agent for the actual value of the coupon shipment. If the coupon shipment contains other manufacturer's coupons or unredeemables(non coupons)RJRT will deduct the amount of the coupons and return the coupons to your retail establishment or agent.

According to our records for the year of 1995, we deducted and returned $15,460.90 of other manufacturer's coupons and/or unredeembles(non coupons)to your agent. We also made adjustments totaling a plus $595.69 due to discrepancies in coupon count and/or dollar values.

For the year of 1996, we deducted and returned $5,666.43 of other manufacturer's coupons and/or unredeembles(non coupons)to your agent. We also made adjustments totaling a minus $5,740.06 due to discrepancies in coupon count and/or dollar values.

We appreciate your participation in the coupon promotions of R. J. Reynolds Tobacco Company and trust the above information will assist you in reconciling your records.

Sincerely,

Beatie Malone
Retailer Services

cc: G. N. Kuruc, Jr.
Key Account Manager

Account No. 534601

51849 8030

"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/mkwy0000